

SMART CHOICES. Twenty-five years ago, a group of Wisconsin communities had the foresight to join together and form a power company. Today, 39 member communities are linked through shared ownership of WPPI. Each maintains local control, yet all benefit from the strength of joint action.

We celebrate the member-owners of WPPI — their distinctive identities, and their common bond — in these pages. Their leaders, citizens and municipal utility staffs are to be congratulated for making choices that are astute and mindful of the future. These Wisconsin communities have proven, and will continue to prove, that public power has **STAYING POWER.**