

- ENERGY EFFICIENCY
- INDUSTRIAL SERVICES
- RENEWABLE ENERGY
- FOCUS ON ENERGY

The program is structured to use a request-for-proposal format, and enables large commercial and industrial customers to bid for funds and secure their own level of funding needed to advance selected efficiency improvement projects.

The Request-For-Proposals (RFP) for Energy Efficiency Program is an alternative approach to utility incentives. It allows customers the flexibility to determine how best to meet their financial requirements while maintaining their eligibility for other WPPI Energy incentive programs.

PROGRAM ELIGIBILITY

- Open to all commercial, industrial and institutional customers receiving electric service from a WPPI Energy member utility.
 - Eligible customers may "bid" for the required incentive award needed to implement their energy efficiency project and meet their company financial hurdles.
 - Projects must reduce annual energy consumption by 100,000 kilowatt-hours or more.
- and/or
- Projects must reduce site electrical demand by 20 kilowatt-hours or more during the on-peak hours of 1 p.m. to 4 p.m., Monday through Friday, during the months of June, July and August.

APPLICATION DETAILS

Bid applications may be submitted in partnership with an equipment vendor, engineering consultant, contractor or other third-party service provider.

All bids will be reviewed, scored and ranked with the highest ranking bids funded first until available funds are expended.

SCHEDULE

There is \$250,000 available each round to implement electrical energy-saving projects. The program's first round schedule dates are:

Start Date - June 7, 2010

Bid Applications Due - July 23, 2010

Announcement of Project Awards - August 20, 2010

MORE INFORMATION

For program details and application materials, visit www.wppienergy.org/rfp.

You may also contact your local Energy Services Representative today for information on technical project support, load metering or feasibility study grants that may be available to help your company evaluate savings for facility-specific application projects.

